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KLAIPEDA CITY MUNICIPALITY (LITHUANIA)
KLAIPEDA CHAMBER OF COMMERCE, INDUSTRY AND CRAFTS (LITHUANIA)
LITHUANIA BUSINESS UNIVERSITY OF APPLIED SCIENCES (LITHUANIA)
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UNIVERSITY OF TETOVA (NORTH MACEDONIA)
INTERNATIONAL SCIENTIFIC – METHODICAL - PRACTICAL
CONFERENCE 2019

SUSTAINABLE REGIONAL DEVELOPMENT: ECONOMICAL, MANAGEMENT, LAW AND TECHNOLOGICAL POSSIBILITIES 2019

24-25 October, 2019, Klaipeda, Culture Factory, Bangu St. 5a

PROGRAMME

Supporters of Conference

Vytautas Grubliauskas, Mayor of Klaipeda city
Viktoras Krolis, General Director of Klaipeda Chamber of Commerce, Industry and Crafts
Prof. Dr. Zoltán Lakner, Head of the Management and Business PhD School,
Szent István University, Hungary

Chairs:

Prof. dr. Maria Fekete-Farkas, Szent István University (Hungary)
Prof. dr. (H/P) Valentinas Navickas, Kaunas University of Technology (Lithuania)

Members:

Prof. dr. Angele Lileikiene, Lithuania Business University of Applied Sciences (Lithuania)
Assoc. prof. dr. Jurgita Martinkiene, Lithuania Business University of Applied Sciences (Lithuania)

Secretary:

Modestas Vaiksnoras, Lithuania Business University of Applied Sciences (Lithuania)

PROGRAMME

24 October, 2019

TIME	PROGRAMME
9 ⁰⁰ – 10 ⁰⁰	REGISTRATION DESK (Culture Factory, Bangu st. 5a), Klaipeda
10 ⁰⁰ – 13 ³⁰	PLENARY SESSION (SEMINAR HALL A)
	Plenary Chair - Prof. dr. Maria Fekete-Farkas, <i>Szent István University (Hungary)</i> Prof. dr. (H/P) Valentinas Navickas, <i>Kaunas University of Technology (Lithuania)</i>
10 ⁰⁰ – 10 ²⁰	<i>Opening Speech</i> Vytautas Grubliauskas, <i>Mayor of Klaipeda Municipality</i> Viktoras Krolis, <i>Director of Klaipeda Chamber of Commerce, Industry and Crafts</i> Prof. dr. Angele Lileikiene, <i>Director of the Lithuania Business University of Applied Sciences</i>
	PLENARY PRESENTATIONS
10 ²⁰ – 10 ⁴⁵	Simonas Gentvilas. Lithuanian Master plan and white book on regions: another paperwork or efficient strategy. <i>Member of Parliament of the Republic of Lithuania, Vice-Chairman of the Environment Committee (Lithuania).</i>
10 ⁴⁵ – 11 ¹⁰	Prof. dr. Pat Obi. Tourism Development and Economic Growth: A Comparative Study of the U.S. and Baltics States. <i>Purdue University Northwest, Hammond, Indiana (USA).</i>
11 ¹⁰ – 11 ³⁵	Prof. dr. Casimir C. Barczyk. Organizational and National Culture: Implications for Expanding High Impact Entrepreneurship in Lithuania. <i>Purdue University Northwest (USA).</i>
11 ³⁵ – 12 ¹⁰	COFFEE BREAK (second floor lobby)
12 ¹⁰ – 12 ³⁵	Prof. dr. Robert Jeyakumar Nathan, Chin Xin Y, Éva Hegyesné Görgényi, Vijay Victor, Gyorgy Gonda, prof. dr. Maria Fekete Farkas. Impact of Knowledge and Innovation Management to Firm Financial and Non-Financial Performance. <i>Multimedia University (Malaysia); Doctoral School of Management and Business Administration, Szent Istvan University; Hungary, Faculty of Social Sciences, Szent Istvan University (Hungary).</i>
12 ³⁵ – 13 ⁰⁰	Prof. dr. Stasys Paulauskas. South Baltic Blue Growth Index. <i>Strategic Self-Management Institute (Lithuania).</i>
13 ⁰⁰ – 13 ³⁰	THE ROUND TABLE DISCUSSIONS
13 ³⁰ – 14 ⁰⁰	COFFEE BREAK (second floor lobby)
14 ⁰⁰ – 17 ¹⁰	Sections Presentations (<i>SEMINAR HALL A and GALLERY</i>)
17 ¹⁵ – 17 ⁵⁵	Plenary Closing Speech
18 ⁰⁰ – 20 ⁰⁰	Discussions at a Coffee Table

SECTION 1. Management, Economy, Technology, Law and Sustainable Regional Development

(Culture Factory, Bangu St. 5a, SEMINAR HALL A)

Section's chair – Prof. dr. (H/P) Valentinas Navickas (*Kaunas University of Technology, Lithuania*),

Section's moderators: Prof. dr. Maria Fekete-Farkas (*Szent István University, Hungary*)

Assoc. prof. dr. Izolda Skruibyte (*Lithuania Business University of Applied Sciences, Lithuania*)

TIME	PROGRAMME
14 ⁰⁰ –14 ¹⁰	Prof. dr. Valentinas Navickas, prof. dr. inž. Waldemar Gajda. Anatomy of Power: the Economic and Methodological Aspect. <i>Kaunas University of Technology (Lithuania), Warsaw Management School – Graduate and Postgraduate School (Poland).</i>
14 ¹⁰ –14 ²⁰	Prof. dr. inž. Waldemar Gajda, honor. prof. doc. dr. Vasyl Zaplatynsky. Innovative Directions of the Future. <i>Warsaw Management School – Graduate and Postgraduate School (Poland).</i>
14 ²⁰ –14 ³⁰	Dorsaf Maayoufi, Tibor Farkas, Emese Bruder. Gender Gap in Enterprise Ownership in Developing and Developed Countries. <i>Doctoral School of Management and Business Administration, Szent Istvan University Faculty of Economics and Social Sciences, Szent Istvan University (Hungary).</i>
14 ³⁰ –14 ⁴⁰	Farheen Naz, prof. dr. Robert Magda. Indian Consumer's Purchasing Behaviour Towards Eco-Friendly Products. <i>Doctoral School Of Management and Business Administration, Szent Istvan University, Faculty of Economics and Social Sciences, Szent Istvan University, (Hungary); North West University (South Africa).</i>
14 ⁴⁰ –14 ⁵⁰	Igor Borisov, assoc. prof. dr. Szergej Vinogradov. The Effect of Collaboration-Oriented Managerial Environment on Employee Job Satisfaction. <i>Doctoral School of Management and Business Administration, Faculty of Economic and Social Sciences, Institute of Economics, Law and Methodology, Szent István University (Hungary).</i>
14 ⁵⁰ –15 ⁰⁰	Džaina Kleina, Svetlana Štāle. Motivational Factors of Employees in Latvian Labor Market. <i>Liepāja University, Riga Technical University (Latvia).</i>
15 ⁰⁰ –15 ¹⁰	Prof. dr. Angele Lileikiene. The Stability of Commercial Banks in the Post-Crisis Period. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 ¹⁰ –15 ²⁰	Assoc. prof. Raimonda Tamoseviciene, assoc. prof. dr. Rasa Grigoliene. Personal Characteristics of A Successful Employee: Employer Expectations and the Students' Opinions. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 ²⁰ –15 ³⁰	Assoc. prof. dr. Izolda Skruibyte. The Influence of Corporate Social Responsibility on National Competitiveness in Countries with Different Manifestation of Individualism. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 ³⁰ –15 ⁴⁰	Prof. dr. Yuri Kochetkov, Elena Sventitskaya. The Development of Small Business as the Basis for the Successful Functioning of the Latvian Economy. <i>Baltic International Academy (Latvia).</i>
15 ⁴⁰ –15 ⁵⁰	Assoc. prof. dr. Vyte Kontautiene. Development and Evaluation of the Students' Collaboration Skills Working in International Teams. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 ⁵⁰ –16 ⁰⁰	Assoc. prof. dr. Ernesta Molotokiene. Philosophical Challenges for Sustainable Regional Development. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 ⁰⁰ –16 ¹⁰	Jadvyga Jureviciene. Professional Ethics in the Accountant's Work. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 ¹⁰ –16 ²⁰	Assoc. prof. Kristina Puleikiene. Capital Structure Decisions in the Business Companies of Maritime Sector. <i>Lithuania Business University of Applied Sciences, Siauliai University (Lithuania).</i>
16 ²⁰ –16 ³⁰	Raminta Benetyte, Justas Salkevicius, Rytis Krusinskas. Stock Markets Forecasting Using Artificial Neural Networks: The Role of R&D Expenditures and Ceo Compensation. <i>Kaunas University of Technology (Lithuania).</i>
16 ³⁰ –16 ⁴⁰	Lect. Daiva Viningiene. Tourism Business Environment has Changed with the Example of Countries. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 ⁴⁰ –16 ⁵⁰	Lect. Rasa Romeryte-Sereikiene, assoc. prof. dr. Laura Saltyte-Vaisiauske. Study of the LTVK Graduates Career Monitoring. <i>Lithuania Business University of Applied Sciences, Klaipeda University (Lithuania).</i>
16 ⁵⁰ –17 ⁰⁰	Assoc. prof. dr. Jurgita Martinkiene, lect. Modestas Vaiksnoras. Empowerment Importance in Managerial Competences. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>

SECTION 2. Management, Economy, Technology, Law and Sustainable Regional Development

(Culture Factory, Bangu St. 5a, **GALLERY**)

Section's chair – **prof. dr. Inga Dailidienė** (*Lithuania Business University of Applied Sciences, Lithuania*),
 Section's moderators: **assoc. prof. dr. Rasa Grigoliene** (*Lithuania Business University of Applied Sciences, Lithuania*),
dr. jur. Jānis Grasis (*Stradins University Latvia*)

TIME	PROGRAMME
14 ⁰⁰ –14 ¹⁰	Prof. dr. Barbara Lubas, dr. Kinga Podleśna – Dudicz. Competitiveness in Business Management. <i>Warsaw Management School – Graduate and Postgraduate School (Poland)</i> .
14 ¹⁰ –14 ²⁰	Prof. dr. Olegas Ramasauskas. Aspects of Creating a Smart Environment Through College Science and Technology. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
14 ²⁰ –14 ³⁰	Assist. lect. dr. jur. Tibor László Csegődi, János Tatár. Some, Especially Legal and Economic Aspects of Using Bio-Labels. <i>Szent István University (Hungary)</i> .
14 ³⁰ –14 ⁴⁰	Lect. Irina Solomatina. Demand of Logistics Specialists in the Labor Market. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
14 ⁴⁰ –14 ⁵⁰	Dr. jur. Jānis Grasis. Implementation of the Sustainable Development Goals in the Republic of Latvia. <i>Stradins University (Latvia)</i> .
14 ⁵⁰ –15 ⁰⁰	Dr. Agon Memeti, dr. Faton Shabani, Berat Isa. Foreign Exchange Rate Update Based on Soa. <i>University of Tetova, South East European University at Tetova (Nord Makedonia)</i> .
15 ⁰⁰ –15 ¹⁰	Amar Uuld, prof. dr. Robert Magda. An Analysis of Technical Efficiency of Vegetable's Households In Mongolia. <i>Szent Istvan University (Hungary), North West University (South Africa)</i> .
15 ¹⁰ –15 ²⁰	Prof. dr. Inga Dailidienė, Julija Melnikova, Toma Mingelaite, Remigijus Dailide Indre Razbadauskaite-Venske. Smart Environment Change Management Integration in the Egypt Universities. <i>Lithuania Business University of Applied Sciences, Klaipeda University, LCC International University (Lithuania)</i> .
15 ²⁰ –15 ³⁰	Audrone Ispiryan, assoc. prof. dr. Algirdas Giedraitis. Integration of Information and Communication Technologies (Ict) in Berry and Fruit Farms Cooperation in Lithuania. <i>Vytautas Magnus University jointly with Lithuanian Research Centre for Agriculture and Forestry, Lithuania Business University of Applied Sciences, Klaipeda University (Lithuania)</i> .
15 ³⁰ –15 ⁴⁰	Dr. Simona Grigaliuniene. The Growth of Digital Printing. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
15 ⁴⁰ –15 ⁵⁰	Assoc. prof. Renata Sliaziene, Erika Statkiene. Liability and Compensation for Accidents at Work. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
15 ⁵⁰ –16 ⁰⁰	Mgr. inż. Adam Bielski, prof. dr. inż. Waldemar Gajda. Projects as a Form of Providing Innovation. <i>Warsaw Management School – Graduate and Postgraduate School (Poland)</i> .
16 ⁰⁰ –16 ¹⁰	Katalin Tari. Analysis of Online Shopping Trends of Hungarian and American Online Consumers. <i>Szent Istvan University (Hungary)</i> .
16 ¹⁰ –16 ²⁰	Mykolas Navickas, prof. dr. Vytautas Juscus. Preconditions for the Formation of the Shadow Economy in the Maritime Sector. <i>Klaipeda University (Lithuania)</i> .
16 ²⁰ –16 ³⁰	Mantas Svazas, Manta Liberyte. Dualistic Impact of Economic Indicators on Sustainable Development. <i>Kaunas University of Technology (Lithuania)</i> .
16 ³⁰ –16 ⁴⁰	Natalja Jarohnovica, Juris Roberts Kalnins. The Concept of Methodology for Optimising Project-Portfolio. <i>Ventspils University of Applied Sciences (Latvia)</i> .
16 ⁴⁰ –16 ⁵⁰	Lect. Eugenijus Valavicius. Website evaluation problems. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
16 ⁵⁰ –17 ⁰⁰	Assoc. prof. dr. Rasa Grigoliene, assoc. prof. Raimonda Tamoseviciene. Enterprise Competitiveness in the Context of Innovation. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
17 ⁰⁰ –17 ¹⁰	Fontanari Martin, Störkel Marcus, Alexander Nietiedt, Annette Blöcher. Internet of Things And Customer Benefits. <i>International School of Management (ISM) Cologne, Vodafone, TH Köln - University of Applied Sciences (Germany)</i> .

17¹⁵–17⁵⁵ – PLENARY CLOSING SPEECH

18⁰⁰–20⁰⁰ – DISCUSSIONS AT A COFFEE TABLE

25 October, 2019

8³⁰ – 9³⁰ - Visit to the Lithuania Business University of Applied Sciences (Turgaus str. 21, Klaipeda);

9³⁰ - Departing bus from Lithuania Business University of Applied Sciences to Holy Mass on Klaipėda Šventojo Pranciškaus Asyžiečio church;

10⁰⁰ – 11⁴⁵ - The Holy Mass on Klaipėda Šventojo Pranciškaus Asyžiečio church (Savanoriu str.);

12⁰⁰ – 16⁰⁰ - Cultural program for foreign guests - Cooperation center “Spiecius” in Klaipeda (Liepu str. 83, Klaipeda);

16⁰⁰ – 17⁰⁰ - Free time;

17⁰⁰ – 23⁰⁰ - Celebration of the anniversary in Klaipėda Concert Hall (Šaulių g. 36, Klaipeda).



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