



# LITHUANIA BUSINESS COLLEGE

## DESCRIPTION OF STUDY MODULE (FOR ERASMUS+)

### BUSINESS RELATIONSHIP CULTURE

<b>Volume of subject</b>	<b>6.0 ECTS</b>
<b>Lecturer in charge</b>	assoc. prof. dr. Rolandas Jančiauskas
<b>Annotation</b>	<p>The main purpose of the course is to introduce to the business cultural management principles, the impact of culture and time on business ethics managerial perspective of cross business, business culture and ethics interaction, effective communication, ethical leadership and organizational culture. This course will help understand the impact of culture on business ethics. During classes, students will learn about analytical means and suitable and effective communication practices applied to international business carried out in the various business situations.</p> <p>After the course students:</p> <ul style="list-style-type: none"> <li>✓ will be able to understand effective business and intercultural communication;</li> <li>✓ will be able to learn verbal and nonverbal elements of communication;</li> <li>✓ will be able to understand active talking and listening;</li> <li>✓ will be able to learn business culture and ethics;</li> <li>✓ will be able to understand business and social etiquette;</li> <li>✓ will be able to learn ethical leadership and organizational culture.</li> </ul>
<b>Topics</b>	<ul style="list-style-type: none"> <li>• Effective business communication;</li> <li>• Intercultural communication;</li> <li>• Nonverbal communication;</li> <li>• Verbal elements of communication;</li> <li>• Talking and listening;</li> <li>• Culture and Business Ethics;</li> <li>• Business Etiquette;</li> <li>• Social Etiquette in Business;</li> <li>• Ethical Leadership and Organizational Culture.</li> </ul>
<b>Procedure for assessment of knowledge and competences</b>	<ul style="list-style-type: none"> <li>○ 20 percent – Midterm test;</li> <li>○ 20 percent – Individual work;</li> <li>○ 60 percent – Final exam test.</li> </ul>