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pramonės ir amatų rūmai



LITHUANIA BUSINESS UNIVERSITY  
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KLAIPEDA CITY MUNICIPALITY (LITHUANIA)  
KLAIPEDA CHAMBER OF COMMERCE, INDUSTRY AND CRAFTS (LITHUANIA)  
LITHUANIA BUSINESS UNIVERSITY OF APPLIED SCIENCES (LITHUANIA)  
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BANKING UNIVERSITY (UKRAINE)  
UNIVERSITY OF TETOVA (NORTH MACEDONIA)  
INTERNATIONAL SCIENTIFIC – METHODOICAL - PRACTICAL  
CONFERENCE 2019

**SUSTAINABLE REGIONAL DEVELOPMENT: ECONOMICAL, MANAGEMENT, LAW AND  
TECHNOLOGICAL POSSIBILITIES 2019**

**24-25 October, 2019, Klaipėda, Culture Factory, Bangu St. 5a**

**PROGRAMME**

**Supporters of Conference**

**Vytautas Grubliauskas**, Mayor of Klaipėda city  
**Viktoras Krolis**, General Director of Klaipėda Chamber of Commerce, Industry and Crafts  
**Prof. Dr. Zoltán Lakner**, Head of the Management and Business PhD School,  
Szent István University, Hungary

**Chairs:**

**Prof. dr. Maria Fekete-Farkas**, Szent István University (Hungary)  
**Prof. dr. (H/P) Valentinas Navickas**, Kaunas University of Technology (Lithuania)

**Members:**

**Prof. dr. Angele Lileikiene**, Lithuania Business University of Applied Sciences (Lithuania)  
**Assoc. prof. dr. Jurgita Martinkiene**, Lithuania Business University of Applied Sciences (Lithuania)

**Secretary:**

**Modestas Vaiksnoras**, Lithuania Business University of Applied Sciences (Lithuania)

## PROGRAMME

24 October, 2019

TIME	PROGRAMME
9 <sup>00</sup> – 10 <sup>00</sup>	<b>REGISTRATION DESK</b> (Culture Factory, Bangu st. 5a), Klaipeda
10 <sup>00</sup> – 13 <sup>30</sup>	<b>PLENARY SESSION (SEMINAR HALL A)</b>
	<b>Plenary Chair - Prof. dr. Maria Fekete-Farkas, Szent István University (Hungary)</b> <b>Prof. dr. (H/P) Valentinas Navickas, Kaunas University of Technology (Lithuania)</b>
10 <sup>00</sup> – 10 <sup>20</sup>	<b>Opening Speech</b> <b>Vytautas Grubliauskas, Mayor of Klaipeda Municipality</b> <b>Viktoras Krolis, Director of Klaipeda Chamber of Commerce, Industry and Crafts</b> <b>Prof. dr. Angele Lileikiene, Director of the Lithuania Business University of Applied Sciences</b>
<b>PLENARY PRESENTATIONS</b>	
10 <sup>20</sup> – 10 <sup>45</sup>	<b>Simonas Gentvilas.</b> Lithuanian Master plan and white book on regions: another paperwork or efficient strategy. <i>Member of Parliament of the Republic of Lithuania, Vice-Chairman of the Environment Committee (Lithuania).</i>
10 <sup>45</sup> – 11 <sup>10</sup>	<b>Prof. dr. Pat Obi.</b> Tourism Development and Economic Growth: A Comparative Study of the U.S. and Baltics States. <i>Purdue University Northwest, Hammond, Indiana (USA).</i>
11 <sup>10</sup> – 11 <sup>35</sup>	<b>Prof. dr. Casimir C. Barczyk.</b> Organizational and National Culture: Implications for Expanding High Impact Entrepreneurship in Lithuania. <i>Purdue University Northwest (USA).</i>
11 <sup>35</sup> – 12 <sup>10</sup>	<b>COFFEE BREAK</b> (second floor lobby)
12 <sup>10</sup> – 12 <sup>35</sup>	<b>Prof. dr. Robert Jeyakumar Nathan, Chin Xin Y, Éva Hegyesné Görgényi, Vijay Victor, Gyorgy Gonda, prof. dr. Maria Fekete Farkas.</b> Impact of Knowledge and Innovation Management to Firm Financial and Non-Financial Performance. <i>Multimedia University (Malaysia); Doctoral School of Management and Business Administration, Szent Istvan University; Hungary, Faculty of Social Sciences, Szent Istvan University (Hungary).</i>
12 <sup>35</sup> – 13 <sup>00</sup>	<b>Prof. dr. Stasys Paulauskas.</b> South Baltic Blue Growth Index. <i>Strategic Self-Management Institute (Lithuania).</i>
13 <sup>00</sup> – 13 <sup>30</sup>	<b>THE ROUND TABLE DISCUSSIONS</b>
13 <sup>30</sup> – 14 <sup>00</sup>	<b>COFFEE BREAK</b> (second floor lobby)
14 <sup>00</sup> – 17 <sup>10</sup>	Sections Presentations ( <i>SEMINAR HALL A and GALLERY</i> )
17 <sup>15</sup> – 17 <sup>55</sup>	<b>Plenary Closing Speech</b>
18 <sup>00</sup> – 20 <sup>00</sup>	<b>Discussions at a Coffee Table</b>

## **SECTION 1. Management, Economy, Technology, Law and Sustainable Regional Development**

*(Culture Factory, Bangu St. 5a, SEMINAR HALL A)*

Section's chair – Prof. dr. (H/P) **Valentinas Navickas** (*Kaunas University of Technology, Lithuania*),

Section's moderators: Prof. dr. **Maria Fekete-Farkas** (*Szent István University, Hungary*)

Assoc. prof. dr. **Izolda Skruibyte** (*Lithuania Business University of Applied Sciences, Lithuania*)

<b>TIME</b>	<b>PROGRAMME</b>
14 <sup>00</sup> –14 <sup>10</sup>	<b>Prof. dr. Valentinas Navickas, prof. dr. inž. Waldemar Gajda.</b> Anatomy of Power: the Economic and Methodological Aspect. <i>Kaunas University of Technology (Lithuania), Warsaw Management School – Graduate and Postgraduate School (Poland).</i>
14 <sup>10</sup> –14 <sup>20</sup>	<b>Prof. dr. inž. Waldemar Gajda, honor. prof. doc. dr. Vasyl Zaplatynsky.</b> Innovative Directions of the Future. <i>Warsaw Management School – Graduate and Postgraduate School (Poland).</i>
14 <sup>20</sup> –14 <sup>30</sup>	<b>Dorsaf Maayoufi, Tibor Farkas, Emese Bruder.</b> Gender Gap in Enterprise Ownership in Developing and Developed Countries. <i>Doctoral School of Management and Business Administration, Szent Istvan University Faculty of Economics and Social Sciences, Szent Istvan University (Hungary).</i>
14 <sup>30</sup> –14 <sup>40</sup>	<b>Farheen Naz, prof. dr. Robert Magda.</b> Indian Consumer's Purchasing Behaviour Towards Eco-Friendly Products. <i>Doctoral School Of Management and Business Administration, Szent Istvan University, Faculty of Economics and Social Sciences, Szent Istvan University, (Hungary); North West University (South Africa).</i>
14 <sup>40</sup> –14 <sup>50</sup>	<b>Igor Borisov, assoc. prof. dr. Szergej Vinogradov.</b> The Effect of Collaboration-Oriented Managerial Environment on Employee Job Satisfaction. <i>Doctoral School of Management and Business Administration, Faculty of Economic and Social Sciences, Institute of Economics, Law and Methodology, Szent István University (Hungary).</i>
14 <sup>50</sup> –15 <sup>00</sup>	<b>Džeina Kleina, Svetlana Štāle.</b> Motivational Factors of Employees in Latvian Labor Market. <i>Liepāja University, Riga Technical University (Latvia).</i>
15 <sup>00</sup> –15 <sup>10</sup>	<b>Prof. dr. Angele Lileikiene.</b> The Stability of Commercial Banks in the Post-Crisis Period. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 <sup>10</sup> –15 <sup>20</sup>	<b>Assoc. prof. Raimonda Tamoseviciene, assoc. prof. dr. Rasa Grigoliene.</b> Personal Characteristics of A Successful Employee: Employer Expectations and the Students' Opinions. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 <sup>20</sup> –15 <sup>30</sup>	<b>Assoc. prof. dr. Izolda Skruibyte.</b> The Influence of Corporate Social Responsibility on National Competitiveness in Countries with Different Manifestation of Individualism. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 <sup>30</sup> –15 <sup>40</sup>	<b>Prof. dr. Yuri Kochetkov, Elena Sventitskaya.</b> The Development of Small Business as the Basis for the Successful Functioning of the Latvian Economy. <i>Baltic International Academy (Latvia).</i>
15 <sup>40</sup> –15 <sup>50</sup>	<b>Assoc. prof. dr. Vyte Kontautiene.</b> Development and Evaluation of the Students' Collaboration Skills Working in International Teams. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
15 <sup>50</sup> –16 <sup>00</sup>	<b>Assoc. prof. dr. Ernesta Molotokiene.</b> Philosophical Challenges for Sustainable Regional Development. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 <sup>00</sup> –16 <sup>10</sup>	<b>Jadvyga Jureviciene.</b> Professional Ethics in the Accountant's Work. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 <sup>10</sup> –16 <sup>20</sup>	<b>Assoc. prof. Kristina Puleikiene.</b> Capital Structure Decisions in the Business Companies of Maritime Sector. <i>Lithuania Business University of Applied Sciences, Siauliai University (Lithuania).</i>
16 <sup>20</sup> –16 <sup>30</sup>	<b>Raminta Benetyte, Justas Salkevicius, Rytis Krusinskas.</b> Stock Markets Forecasting Using Artificial Neural Networks: The Role of R&D Expenditures and Ceo Compensation. <i>Kaunas University of Technology (Lithuania).</i>
16 <sup>30</sup> –16 <sup>40</sup>	<b>Lect. Daiva Viningiene.</b> Tourism Business Environment has Changed with the Example of Countries. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>
16 <sup>40</sup> –16 <sup>50</sup>	<b>Lect. Rasa Romeryte-Sereikiene, assoc. prof. dr. Laura Saltyte-Vaisiauske.</b> Study of the LTVK Graduates Career Monitoring. <i>Lithuania Business University of Applied Sciences, Klaipeda University (Lithuania).</i>
16 <sup>50</sup> –17 <sup>00</sup>	<b>Assoc. prof. dr. Jurgita Martinkiene, lect. Modestas Vaiksnoras.</b> Empowerment Importance in Managerial Competences. <i>Lithuania Business University of Applied Sciences (Lithuania).</i>

## **SECTION 2. Management, Economy, Technology, Law and Sustainable Regional Development**

(Culture Factory, Bangu St. 5a, **GALLERY**)

Section's chair – **prof. dr. Inga Dailidiene** (*Lithuania Business University of Applied Sciences, Lithuania*),  
Section's moderators: **assoc. prof. dr. Rasa Grigoliene** (*Lithuania Business University of Applied Sciences, Lithuania*),  
**dr. jur. Jānis Grasis** (*Stradins University Latvia*)

<b>TIME</b>	<b>PROGRAMME</b>
14 <sup>00</sup> –14 <sup>10</sup>	<b>Prof. dr. Barbara Lubas, dr. Kinga Podleśna – Dudicz.</b> Competitiveness in Business Management. <i>Warsaw Management School – Graduate and Postgraduate School (Poland)</i> .
14 <sup>10</sup> –14 <sup>20</sup>	<b>Prof. dr. Olegas Ramasauskas.</b> Aspects of Creating a Smart Environment Through College Science and Technology. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
14 <sup>20</sup> –14 <sup>30</sup>	<b>Assist. lect. dr. jur. Tibor László Csegódi, János Tatár.</b> Some, Especially Legal and Economic Aspects of Using Bio-Labels. <i>Szent Istvan University (Hungary)</i> .
14 <sup>30</sup> –14 <sup>40</sup>	<b>Lect. Irina Solomatina.</b> Demand of Logistics Specialists in the Labor Market. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
14 <sup>40</sup> –14 <sup>50</sup>	<b>Dr. jur. Jānis Grasis.</b> Implementation of the Sustainable Development Goals in the Republic of Latvia. <i>Stradins University (Latvia)</i> .
14 <sup>50</sup> –15 <sup>00</sup>	<b>Dr. Agon Memeti, dr. Faton Shabani, Berat Isa.</b> Foreign Exchange Rate Update Based on Soa. <i>University of Tetova, South East European University at Tetova (Nord Makedonia)</i> .
15 <sup>00</sup> –15 <sup>10</sup>	<b>Amar Uuld, prof. dr. Robert Magda.</b> An Analysis of Technical Efficiency of Vegetable'S Households In Mongolia. <i>Szent Istvan University (Hungary), North West University (South Africa)</i> .
15 <sup>10</sup> –15 <sup>20</sup>	<b>Prof. dr. Inga Dailidiene, Julija Melnikova, Toma Mingelaite, Remigijus Dailide Indre Razbadauskaite-Venske.</b> Smart Environment Change Management Integration in the Egypt Universities. <i>Lithuania Business University of Applied Sciences, Klaipeda University, LCC International University(Lithuania)</i> .
15 <sup>20</sup> –15 <sup>30</sup>	<b>Audrone Ispiryān, assoc. prof. dr. Algirdas Giedraitis.</b> Integration of Information and Communication Technologies (Ict) in Berry and Fruit Farms Cooperation in Lithuania. <i>Vytautas Magnus University jointly with Lithuanian Research Centre for Agriculture and Forestry, Lithuania Business University of Applied Sciences, Klaipeda University (Lithuania)</i> .
15 <sup>30</sup> –15 <sup>40</sup>	<b>Dr. Simona Grigaliuniene.</b> The Growth of Digital Printing. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
15 <sup>40</sup> –15 <sup>50</sup>	<b>Assoc. prof. Renata Sliaziene, Erika Statkiene.</b> Liability and Compensation for Accidents at Work. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
15 <sup>50</sup> –16 <sup>00</sup>	<b>Mgr. inż. Adam Bielski, prof. dr. inż. Waldemar Gajda.</b> Projects as a Form of Providing Innovation. <i>Warsaw Management School – Graduate and Postgraduate School (Poland)</i> .
16 <sup>00</sup> –16 <sup>10</sup>	<b>Katalin Tari.</b> Analysis of Online Shopping Trends of Hungarian and American Online Consumers. <i>Szent Istvan University (Hungary)</i> .
16 <sup>10</sup> –16 <sup>20</sup>	<b>Mykolas Navickas, prof. dr. Vytautas Juscius.</b> Preconditions for the Formation of the Shadow Economy in the Maritime Sector. <i>Klaipeda University (Lithuania)</i> .
16 <sup>20</sup> –16 <sup>30</sup>	<b>Mantas Svazas, Manta Liberyte.</b> Dualistic Impact of Economic Indicators on Sustainable Development. <i>Kaunas University of Technology (Lithuania)</i> .
16 <sup>30</sup> –16 <sup>40</sup>	<b>Natalja Jarohnovica, Juris Roberts Kalnins.</b> The Concept of Methodology for Optimising Project-Portfolio. <i>Ventspils University of Applied Sciences (Latvia)</i> .
16 <sup>40</sup> –16 <sup>50</sup>	<b>Lect. Eugenijus Valavicius.</b> Website evaluation problems. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
16 <sup>50</sup> –17 <sup>00</sup>	<b>Assoc. prof. dr. Rasa Grigoliene, assoc. prof. Raimonda Tamoseviciene.</b> Enterprise Competitiveness in the Context of Innovation. <i>Lithuania Business University of Applied Sciences (Lithuania)</i> .
17 <sup>00</sup> –17 <sup>10</sup>	<b>Fontanari Martin, Störkel Marcus, Alexander Nietiedt, Annette Blöcher.</b> Internet of Things And Customer Benefits. <i>International School of Management (ISM) Cologne, Vodafone, TH Köln - University of Applied Sciences (Germany)</i> .

**17<sup>15</sup>–17<sup>55</sup> – PLENARY CLOSING SPEECH**

**18<sup>00</sup>–20<sup>00</sup> – DISCUSSIONS AT A COFFEE TABLE**

**25 October, 2019**

**8<sup>30</sup> – 9<sup>30</sup>** - Visit to the Lithuania Business University of Applied Sciences (Turgaus str. 21, Klaipeda);

**9<sup>30</sup>** - Departing bus from Lithuania Business University of Applied Sciences to Holy Mass on Klaipėda Šventojo Pranciškaus Asyžiečio church;

**10<sup>00</sup> – 11<sup>45</sup>** - The Holy Mass on Klaipėda Šventojo Pranciškaus Asyžiečio church (Savanoriu str.);

**12<sup>00</sup> – 16<sup>00</sup>** - Cultural program for foreign guests - Cooperation center “Spiecius” in Klaipeda (Liepu str. 83, Klaipeda);

**16<sup>00</sup> – 17<sup>00</sup>** - Free time;

**17<sup>00</sup> – 23<sup>00</sup>** - Celebration of the anniversary in Klaipėda Concert Hall (Šaulių g. 36, Klaipeda).

