



LITHUANIA BUSINESS UNIVERSITY  
OF APPLIED SCIENCES  
*Discover the power of knowledge*



Klaipėda Chamber of Commerce,  
Industry and Crafts



**MATE**  
HUNGARIAN UNIVERSITY OF  
AGRICULTURE AND LIFE SCIENCES



EURÓPSKY INŠTITÚT DALŠIEHO VZDELÁVANIA  
EUROPEAN INSTITUTE OF FURTHER EDUCATION



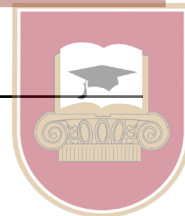
УНІВЕРСИТЕТ БАНКІВСЬКОЇ СПРАВИ



**14<sup>th</sup> INTERNATIONAL SCIENTIFIC-METHODICAL-PRACTICAL CONFERENCE ON  
SUSTAINABLE REGIONAL DEVELOPMENT:  
ECONOMICS, MANAGEMENT, LAW AND TECHNOLOGY OPPORTUNITIES 2021  
Klaipeda, Lithuania, 1-2<sup>nd</sup> October 2021**

Co-organized by:

*Lithuania Business University of Applied Sciences, Klaipeda, Lithuania  
Klaipeda City Municipality, Lithuania  
Klaipeda Chamber of Commerce and Crafts, Lithuania  
and Hungarian University of Agriculture and Life Sciences, Gödöllő, Hungary  
Warszawska Szkoła Zarządzania-Szkoła Wyższa, Poland  
Banking University, Ukraine  
University of Tetova, North Macedonia  
Sumy State University, Sumy, Ukraine  
Easter European Development Agency, Slovakia  
European Institute of Further Education, Slovakia*



---

09:00-10:00 **Arrival and registration**

---

10:00-10:15 **The opening ceremony of the XIVth International Scientific Conference:**

**Vytautas Grubliauskas**, Mayor of Klaipėda city

**Viktoras Krolis**, Director of Klaipėda Chamber of Commerce, Industry and Crafts

**Prof. dr. Angelė Lileikienė**, Co-founder of Lithuania Business University of Applied Sciences

**Assoc. prof. dr. Jurgita Martinkienė**, Director of Lithuania Business University of Applied Sciences

---

10:15 **Beginning of the plenary session**

*Moderators:*

**Prof. Dr. (H/P) Yuriy Bilan**, Rzeszow University of Technology (Poland) – Co-Chair

**Prof. Dr. (H/P) Valentinas Navickas**, Kaunas University of Technology (Lithuania) – Co-Chair

---

10:15-10:35 **Kristina Gontier**

KLAIPEDA PORT: Implementation of Expansion Projects in Line with a Green Port Policy, *International Relations Manager, Klaipėda State Seaport Authority, Lithuania*

---

10:35-10:55 **Dr. Fogarassy Csaba**

Circular Economic Business Solutions and Opportunities Within the European Green Deal Program, *Hungarian University of Agriculture and Lifesciences, Hungary*

---

10:55-11:15 **Prof. dr. Stasys Paulauskas**

Smart Growth: Tools and Application, *Head of Strategic Self-Management Institute, Lithuania*

---

11:15-11:45 **Coffee break**

---

11:45-12:05 **Prof. dr. Pat Obi**

Resiliency of Global Financial Markets During COVID-19, *Purdue University Northwest, United States of America*

---

12:05-12:25 **Gediminas Gudavičius**

Conversion to Smart and Green: Creation and Implementation of Smart and Green Technologies in Seaport Terminals, *Head of Communications, Klaipėda Stevedoring Company BEGA, Lithuania*

---

12:25-12:45 **Prof. dr. Zoltan Lakner**

Bibliometrics, as a Tool of Evaluation of Academic Performance and Strategic Planning in Research, *Hungarian University of Agriculture and Lifesciences, Hungary*

---

12:45-13:15 **Round table discussion**

---

13:15-14:15 **Lunch break**

---

14:15-17:30 **Parallel sessions (I-II)**

---

17:45 **Closing ceremony and awards**

Lithuania Business University of Applied Sciences, represented by director assoc. prof. dr. Jurgita Martinkienė signing of an agreement with Liudmyla Hanushchak-Yefimenko, Vice-Rector for Research and Innovation Kyiv National University of Technology and Design

---

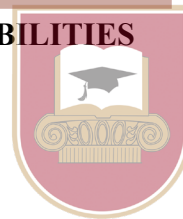
18:15 **Social event at Kultūros Fabrikas, Bangu st. 5a.**

---

## SECTION 1. ECONOMICAL, MANAGEMENT, LAW AND TECHNOLOGICAL POSSIBILITIES

Moderators:

**Prof. Dr. (H/P) Yuriy Bilan**, *Rzeszow University of Technology (Poland)*  
**Prof. Dr. (H/P) Valentinas Navickas**, *Kaunas University of Technology (Lithuania)*



14:15-14:30 **Prof. dr. Marcel Kordoš**, **Assoc. prof. dr. Pavlína Srovnalíková**  
*Alexander Dubček University in Trenčín, Slovak Republic*

**Identification and Assessment of Social and Economic Impacts from the Migration of Slovak Healthcare Workers Abroad**

14:30-14:45 **Dr. Isabel Palomo-Domínguez**  
*University of Seville, Spain*

**Design Thinking: An Innovative Educational Method in Advertising**

14:45-15:00 **Assoc. prof. dr. Jurgita Martinkienė**, **Prof. dr. Asta Valackienė**, **Lect. Modestas Vaikšnoras**  
*Lithuania Business University of Applied Sciences, Lithuania*

**Leadership Through Empowerment of Human Resources During the Pandemics**

15:00-15:15 **Dr. Valentas Gružasuskas**, **Kotryna Pačėsaitė**  
*Kaunas University of Technology, Lithuania*

**Expert System for the Freight Coordination Based on Artificial Intelligence**

15:15-15:30 **Prof. dr. Marcel Kordoš**, **Prof. dr. Sergej Vojtovič**  
*Alexander Dubček University in Trenčín, Slovak Republic*

**Impacts of Brexit on Healthcare Labor Movement Between United Kingdom and Slovak Republic**

15:30-15:45 **Assoc. prof. dr. Simona Grigaliūnienė**  
*Lithuania Business University of Applied Sciences, Lithuania*

**Cybersecurity: Exploring Threats and Opportunities**

15:45-16:00 **Assoc. prof. dr. Asta Budreikaitė**, **Assoc. prof. dr. Vytė Kontautienė**, **Assoc. prof. Raimonda Tamoševičienė**, **Assoc. prof. dr. Rasa Grigolienė**

*Lithuania Business University of Applied Sciences, Lithuania*

**Students' Attitude Towards Volunteering in Sport**

16:00-16:15 **Rima Karsokienė**, **Assoc. prof. dr. Algirdas Giedraitis**  
*Lithuania Business University of Applied Sciences, Klaipeda University, Lithuania*

**Tourism Service Supply Chain Management Model in The Context of The Pandemic**

15:45-16:00 **Prof. dr. Valentinas Navickas**, **Ieva Petrokė**, **Vaida Bačiulienė**  
*Kaunas University of Technology, Lithuania*

**Development of Creative Energy Potential of Managers in The Aspect of Increasing Business Competitiveness**

16:30-16:45 **Lect. Dainora Jankauskienė**, **Lect. Lina Kuklienė**  
*Lithuania Business University of Applied Sciences, Lithuania*

**Research of Cultural Heritage Using Remote Sensing Technologies**

16:45-17:00 **Lect. Justinas Jonušas**  
*Lithuania Business University of Applied Sciences, Lithuania*

**Digital Therapeutics (online)**



17:00-17:15 **Assoc. prof. dr. Faton Shabani**

*University of Tetova, North Macedonia*

**Insurance Market in the Republic of North Macedonia: Structure, Activity and Development (online)**



17:15-17:30 **Ermira Memeti, Assoc. prof. dr. Festim Halili**

*University of Tetova, North Macedonia*

**Tailored E-Learning Model Through Evolution of The Web**



17:30-17:45 **Assoc. prof. dr. Rasa Grigolienė, Assoc. prof. Raimonda Tamoševičienė**

*Klaipeda University, Lithuania Business University of Applied Sciences*

**The Importance Of Soft Skills In A Post-Coronavirus Period**

## SECTION II. MULTIDISCIPLINARY

Moderators:

**Prof. dr. Zoltán Lakner, Hungarian University of Agriculture and Life Sciences University (Hungary)**

**Assoc. prof. dr. Sergey Vinogradov, Hungarian University of Agriculture and Life Sciences University (Hungary)**

**Assoc. prof. dr. Izolda Skruibyte, Lithuania Business University of Applied Sciences (Lithuania)**

14:15-14:30 **Assoc. prof. dr. Simona Grigaliūnienė, Assoc. prof. Rasa Romerytė-Šereikienė**

*Lithuania Business University of Applied Sciences, Lithuania*

**The Fulfilment of Employers with the Lithuanian Business University of Applied Sciences Students, Their Professional Preparation During the Practice in Institutions or Companies**

14:30-14:45 **Assoc. prof. Putinas Bielskis**

*Lithuania Business University of Applied Sciences, Lithuania*

**Tourism Transformation - Industry Insider's View**

14:45-15:00 **Prof. dr. Janis Grasis**

*Riga Stradins University*

**The Hybrid War - In the Past and Present**

15:00-15:15 **Assoc. prof. dr. Izolda Skruibyte**

*Lithuania Business University of Applied Sciences, Lithuania*

**The Challenges of The Assessment of Corporate Social Responsibility in The International Context**

15:15-15:30 **Prof. dr. Inga Dailidienė, Lect. Indrė Razbadauskaitė-Venskė, Assoc. prof. Remigijus Dailidė, Lect. dr. Toma Mingėlaitė**

*Klaipeda University, LCC University, Lithuania Business University of Applied Sciences, Lithuania*

**Role of Education for Mitigation and Adaptation to Climate Change**

15:30-15:45 **Assoc. prof. dr. Erika Statkienė**

*Lithuania Business University of Applied Sciences, Lithuania*

**Legal Regulation of Seafarers Access to Social Security Protection in Lithuania**

16:15-16:30 **Tomas Skripkiūnas, Prof. dr. Valentinas Navickas**

*Kaunas University of Technology*

**Real Estate Market Value and Its Spatial Dependency at City Scale**

16:00-16:15 **Lect. Simona Mikalajūnaitė**

*Lithuania Business University of Applied Sciences, Lithuania*

**The Awareness and Participation of Youth in Sustainable Tourism: A Theoretical Perspective**

October 1st

16:15-16:30 **Assoc. prof. Kristina Puleikienė**

*Lithuania Business University of Applied Sciences, Lithuania*

**Capital Structure Formation Decisions and Their Impact on the Company's Value: Evidence in the Maritime Sector**



16:30-16:40 **Daniel Molnar**

*Hungarian University of Agriculture and Life Sciences, Hungary*

**Market Efficiency and Farm-level Profitability in the Hungarian Grazing Sector (online)**



16:45-17:00 **Assoc. prof. dr. Judita Giparaitė**

*Lithuania Business University of Applied Sciences, Lithuania*

**Lithuanian Constructions DARYTI VERSLĄ/BIZNĮ and Their Equivalence to English DO/MAKE BUSINESS (online)**

17:00-17:15 **Prof. dr. Angelė Lileikienė, Prof. dr. Pat Obi, Prof. dr. Asta Valackienė**

*Lithuanian Business University of Applied Sciences, Lithuania, Purdue University Northwest, USA*

**An Examination of the Safety and Profitability of EU and US Banks Since Basel III**

17:15-17:30 **Mykolas Navickas**

*Klaipeda University, Lithuania*

**Changing Maritime Industry Tendencies Impact to Shadow Economy.**

October 2nd

### Culture programme

10:00 *Meeting at the Kultūros Fabrikas parking lot*

10:00 *A trip to Curonian spit*

13:00 *Lunch*

17:00 *Journey back to Klaipeda*